

Complete SEO Solutions

Optimize your website for search engine optimization

With Google, Bing, and Yahoo each controlling a double-digit market share, it is vital to maximize your website's visibility across the three major search providers. With tablets and smartphones making up nearly 25% of web browsing traffic, it is equally critical to ensure that your mobile presence is just as search engine friendly as your desktop site.

System X Designs will optimize your website for all of the major search engines, both desktop and mobile, in the following areas:

- Title tags on each page
- Heading (H1) tags on each page
- Dynamically built search engine friendly URLs
- Unique keywords, meta tags, and meta descriptions on each page
- Alternate text (keyword dense) on each image on your site
- Format page content (heading + intro/summary) consistently across all pages for data highlighting compatibility

System X Designs employs SEO best practices and remains abreast of search providers' continually changing ranking methods and algorithms.

Generate sitemap XML files for search engines to crawl and index

Sitemaps are crucial for a successful SEO campaign because they let search engines know which pages to crawl while also defining your site's structure and hierarchy. System X will generate a dynamic sitemap XML file for your website and submit it to all of the applicable search providers.

Create and configure social media sites

Maintaining an active social media presence helps keep potential customers engaged with your brand and provides SEO-valuable link-backs to your website.

We will create a social media presence at the following sites using a contact@yourdomain.com email address.

- Facebook
- Google Plus
- LinkedIn
- Twitter

System X can also configure your website's content updates to be dynamically published to all applicable social media platforms.



Create and configure website analytics accounts

System X will create, configure, and integrate accounts with the following analytics providers. These analytics provide detailed reporting about page visits, link sources, demographics, and much more, across multiple search engine providers.

- Google Analytics
- Google Webmaster Tools
- Google Developer
- Bing Webmaster Tools
- Yahoo Webmaster Tools
- Alexa
- Jetpack (if Wordpress is used)

Create and configure business directory listing accounts

System X will begin the process of listing your business's physical location with the providers below. Ultimately, you will have to verify by postal mail or phone to finalize the process.

- Google Maps
- Yellow Pages
- Bing Maps
- Mapquest